Being the proud owner of the blog [trafficinsider.net](http://trafficinsider.net/) and the experienced internet marketing consultant, I have always lent my support to websites striving for real web traffic. Online businesses require the boost of powerful traffic building campaigns and I have been guiding them to accomplish this task. Earning good returns in the form of success and money, I have been encouraged to keep moving ahead and build new highways for the web traffic to reach some good online destinations.

Call me Nadeem Shareef, the working brain behind [trafficinsider.net](http://trafficinsider.net/). After adding a number of reputed degrees, like Master in Science, Bachelor in Education and Master in Philosophy, my interest triggered in the way internet became an innovative ground for businesses to grow. While pursuing the Post Graduate Diploma in Internet Media in 1999, I grew up as the analyzer of web traffic campaigns employed by online business owners to hit the targeted audiences.

The profile of Internet Marketing Consultant was my real destiny, as I managed to setup my internet marketing firm in February 2002. Along with that, I have been working as a successful Internet Marketing Manager with[www.barkleys.com.au](http://www.barkleys.com.au/), where I deal with clients hailing from different business domains and locations like UK, USA and Australia.

In so many years, I have become successful in reaching the grass root level of internet marketing, its complex nature, which has been further complicated with ever-growing competition. Fortunately, I earned the opportunity to work with small online business owners, struggling for web traffic and targeted profits.

The idea of [trafficinsider.net](http://trafficinsider.net/) is to facilitate the small business owners with an absolute experience of confirming a strong presence online. From web designing and web hosting to web marketing and search engine optimization, I can promise the prosperous and value added services to make internet a growth platform for your business. If you have heard even a bit about internet marketing campaign like Affiliate marketing, Social Media Marketing, Email Marketing, Contextual Advertising and others, you can have their real taste with services delivered by us.

How does the company deal with the clients visiting through lead generation? I believe in completely involving our clients in the discussion to understand their requirements and specifications. From their objectives to my prices, everything is discussed to bring conviction in the deal. This paves the way for my research to prepare a proposal suiting the client’s requirements. Some suggestions and improvements and the final sketch get ready. Signing formalities are completed and the payment is made and this marks the commencement of real campaign.

Landing page creation and campaign optimization is followed by setting up of campaign. Simultaneous monitoring of the campaign is efficiently adopted by me. One important step is to track the performance of the campaign and generate reports to be shared with the clients. Login to personalized email is offered to the clients to view the traffic statistics, number of sales made and leads generated. Final analysis of returns on investment and other figures is done to satisfy the clients with desired results.

Our company has been approached by online business owners, who had been victimized by inefficient internet marketing service providers. As a result, they lose money and waste their time and efforts to add goodness to their business website. A kind of encouragement is brought by these clients to accept their situation as a challenge and help them get out of the distressful situation. As we begin from scratch, the end results keep on evolving and refining with time.

Above all, the ultimate goal of the company is to sell traffic to genuine and deserving websites and help them earn the reputation and great returns on their investment, without going beyond the reasonable spending limit. At the end of the day, we can help each other to grow and prove our eligibility to exist in the cyber space.

**“Web is a complex network of a system upon systems, an amazing array of technologies and internet media experts can explain it in its entirety”**

**Nadeem Shareef**